

# Reward more things



Things we want done, done well, and shared

Protocol and analysis plan

Data

Software

Equipment

Analysis code

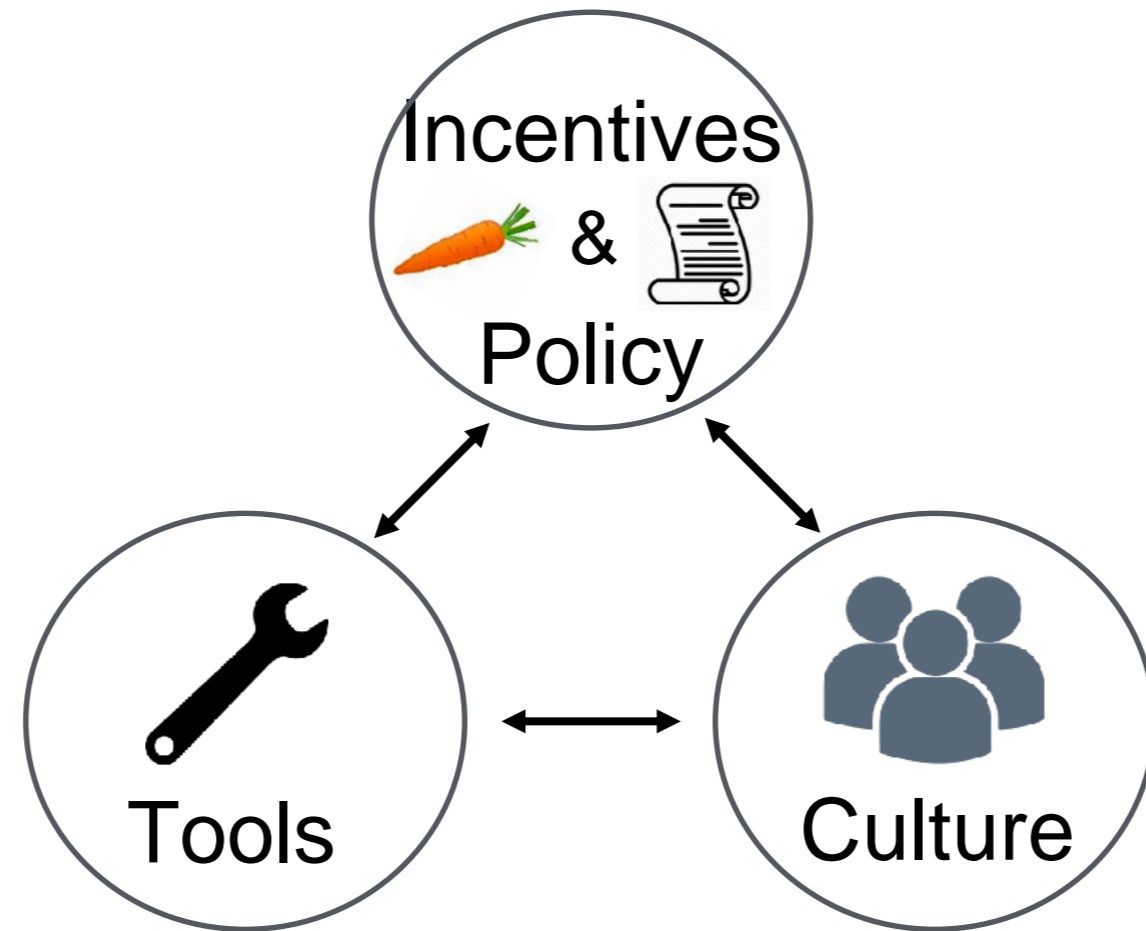
**Article**

Peer reviewing

Metadata

Science communication

# How change happens



# How change happens

## Cultural change

- Education
- Early adopters
- Advocacy, lobbying

## Tech work

- Repositories
- Software for reproducible research
- Altmetrics



## Policy, incentives

- Funders, journals
- Code, data sharing
- Preregistration